	FREE	BASIC	PRO	PREMIUM	ENTERPRISE
eatures	Free	AED 120 /mo 1 month free on Annual Plan	AED 180 /mo	AED 240 /mo 1 month free on Annual Plan	Custom 1 month free on Annual Plan
omart Packages	includes AED 20/mo revenue 0.5% of overage revenue		1 month free on Annual Plan		
IN-STORE POINT OF SALE					
Products	500 SKUs	1000 SKUS	3000 SKUS	10000 SKUS	Custom
Users	1	1	3	5	Custom
Bulk Uploads	\bigotimes	Upto 1000 at a time	Upto 3,000 at a time	Upto 10000 at a time	Custom
ECOMMERCE					
Multi-lingual Merchant Branded Online Store on GoMart.com					
Responsive User Interface	\checkmark			\checkmark	\checkmark
Native iOS & Android apps	\bigotimes	\checkmark	\bigcirc		\bigcirc
Search & Filtration	\checkmark			\checkmark	\checkmark
Product range & Reviews					
Performance Program	\bigotimes				
Custom Themes					
Discount Codes Generator	\bigotimes		\bigcirc		
Product Bundling	\bigotimes				
Vacation Mode					
Retail location & In store pickup	\bigotimes	\bigotimes			
SALES REPORTING Sales History Report					
Sales History Report Sales History Report by Product or Variant	 ✓ ✓ 				
Sales History Report by Customer					
Sales Order Report by Customer					
Sales Order Report by Product Type	\bigotimes				
Sales Order Report by Location					
Sales Report by Time Period					
ACCOUNTING AND FINANCE					
Charts of Accounts, Taxation &	\mathbf{x}				
Regulatory Compliance					
DED Guidelines Advisory	\bigotimes				
Provide Financing Options (Loans, Credit Finance etc)	\bigotimes		\checkmark		
INVENTORY MANAGEMENT					
Inventory Report and Financial Model	\bigotimes	\checkmark	\bigcirc		
SUPPLIER MANAGEMENT					
Supplier Negotiation		50%	50%	50%	Custom
Supply Chain Management					
Product Pricing & Display	\bigotimes				
PAYMENT SERVICES		2.5%	2 5%		2 5%
Online Payment	2.5%	2.5%	2.5%	2.5%	2.5%
Oomla Prepaid Cards Gift Cards	0.5%	0.5%	0.5%	0.5%	0.5%
Bank Transfer	0.5%	0.5%	0.5%	0.5%	0.5%
Wallets	0.5% - 1%	0.5% - 1%	0.5% - 1%	0.5% - 1%	0.5% - 1%
Cash On Delivery	AED 1	AED 1	AED 1	AED 1	AED 1
MARKETING SERVICES					
Advertising on GoMart	$\mathbf{\bigotimes}$		$\mathbf{\bigcirc}$		~
Digital & Social Marketing Services					
Television and Radio Marketing Services	\mathbf{x}				
Outdoor Advertising					
Loyalty Program & Cashbacks	\mathbf{X}				
VALUE ADDED SERVICES					
Mobile Recharge	\bigotimes		\bigcirc	\checkmark	\checkmark
Cross Border Top-ups	\mathbf{x}		\checkmark		
Assisted KYC	\bigotimes		\bigcirc		
Currency Remittances	\bigotimes				
Cash Payouts over the Counter	\bigotimes	\checkmark	\bigcirc	\checkmark	\checkmark
CUSTOMER SERVICE					
Inbound Calls Support					
Outbound Calls Support			\bigcirc		
Email Support	\bigotimes	\bigcirc	\bigcirc		
Social & Online Complaints Support	\bigotimes	\bigcirc	\bigcirc		
	SELECT PLAN	START FREE TRIAL	START FREE TRIAL	START FREE TRIAL	SELECT PLAN